

For Immediate Release



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Yellow Brick House's November Initiatives for Woman Abuse Prevention Month

York Region, Ontario – October 28, 2024 – As part of Woman Abuse Prevention Month, Yellow Brick House is excited to announce two impactful initiatives aimed at raising awareness, fostering community engagement, and supporting survivors of domestic violence. These initiatives include a November Matching Campaign with the Grey Birch Foundation and a Youth Art Workshop and Show in partnership with the Richmond Hill Art Centre funded by York Region Community Investment Fund.

November Matching Campaign: Double Your Impact

From November 1, 2024, to November 31, 2024, all donations made to Yellow Brick House will be matched by the Grey Birch Foundation—up to a **total of \$25,000**. Thanks to the generosity of the foundation, donor's contributions will be doubled, with the potential to raise \$50,000 in total. The funds raised during this campaign **will cover the annual costs of a shelter bed** providing shelter and life-saving services for women and children fleeing domestic violence.

"This matching campaign is an incredible opportunity for our supporters to amplify their contributions," said Lorris Herenda, CEO of Yellow Brick House. "Every dollar donated throughout November will go twice as far, directly benefiting families in need of safety and support."



Break The Silence – Echo Empowerment Art Show: A Call for Change

Yellow Brick House, in collaboration with the Richmond Hill Art Centre, funded by the York Region Community Investment, is proud to present a powerful art initiative titled Break the Silence. This initiative will bring together youth to create and showcase artwork focused on themes of community safety, domestic violence awareness, and empowerment.

The culmination of this effort will be an inspiring art show held at Mill Pond Gallery. Through their creations, young artists will raise their voices to spark conversation and advocate for change, highlighting personal stories and exploring themes of safety, support, and healing.

Art Show Details:

- **Launch Event: November 22, 2024, from 5 pm to 7 pm**
- **Exhibition Art Show Dates: November 23-24, 2024, from 11am-5pm each day**
- **Location: Mill Pond Gallery, 314 Mill St, Richmond Hill**
- **More information: [Please click here](#)**

Yellow Brick House is thrilled to provide a platform for young artists to express their perspectives on community safety and domestic violence. Their voices are essential in the fight for change, and this art

show offers a unique opportunity to engage the community in this critical conversation.



About Yellow Brick House

Since 1978, Yellow Brick House has been providing life-saving services and prevention programs to meet the diverse needs of individuals, families and communities impacted by violence. Our Vision is Freedom from violence. Equality for all. The organization is committed to providing a wide range of free and confidential support services to women and children experiencing abuse and violence and empowering them to rebuild their lives.

For more information about Yellow Brick House, visit yellowbrickhouse.org

Crisis and Support line: 1-800-263-3247 (call or text)

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